

**CITY OF LONG BEACH
DEPARTMENT OF PARKS, RECREATION AND MARINE
PARKS AND RECREATION COMMISSION MINUTES
DECEMBER 18, 2008**

I. CALL TO ORDER

The Parks and Recreation Commission meeting was called to order by Drew Satariano, President, at 9:00 a.m., at the El Dorado Park West Community Center, in the Senior Center Library. Phil Hester, Director of Parks, Recreation and Marine, took roll call and confirmed a quorum.

Present: Drew Satariano, President
Brett Waterfield, Vice President
Albert Guerra
Harry Saltzgaver
Sarah Sangmeister

Absent: Simon George

Staff: Phil Hester, Director of Parks, Recreation and Marine
Dennis Eschen, Manager of Planning and Development
Ramon Arevalo, Acting Manager of Maintenance Operations
Mark Sandoval, Manager of Marine Bureau
Beverly Glavas, Special Projects Officer
Ted Stevens, Superintendent, Community Recreation Services
Anna Mendiola, Park Development Officer
Lt. Dan Pratt, Park Rangers
Paola Maldonado, Administrative Analyst
Robin Black, Executive Assistant to the Director

Guests: John Parks, JCR
Diane Wiley, Partners of Parks
Christopher Pook, Executive Director, Sea Festival Association
John Parks, VP of Marketing and Sponsorship, International City Racing

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to excuse the absence of Commissioner Simon George. The motion carried unanimously.

II. APPROVAL OF MINUTES – NOVEMBER 20, 2008

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to approve the November 20, 2008 Parks and Recreation Commission minutes. The motion carried unanimously.

Mr. Hester announced that Mr. Dennis Eschen would be retiring at the end of the year and that he has been an integral part of not only this department, but also the City in general. He thanked Mr. Eschen for his hard work and dedication and stated that a party would be given for him in January.

Commissioner Saltzgaver said that Dennis is near irreplaceable and I will miss him.

Commissioner Guerra said that he associates Dennis with institutional knowledge.

Ms. Anna Mendiola said that the Planning and Development Bureau staff wanted to take the opportunity to thank Dennis.

Ms. Leslie Hunsaker said that she worked for Dennis for many years and is sad to see him go. They call him Mr. Long Beach because you can name any street or intersection and Dennis can tell you the history and the development and why there is a park needed in that area. We are thrilled that he is coming back to work as a consultant.

President Satariano stated that the Marine Bureau presentation would be taken first.

IV. MARINE BUREAU PRESENTATION – MARK SANDOVAL

Mr. Sandoval introduced Beverly Glavas, his Special Project Officer. He gave a PowerPoint presentation and described his three divisions: administration, the marina operations and the beaches and waterways operations. He mentioned that the Long Beach Marine Bureau is the largest municipally operated marina system in the country.

III. SEA FESTIVAL PRESENTATION – CHRIS POOK

Mr. Chris Pook introduced Mr. John Parks, with International City Racing. Mr. Pook stated that 2008 was the third year of the Charter Communications Sea Festival and was the most successful year. Thanks to the many sponsors: Charter Communications; the Port of Long Beach; St. Mary Medical Center, TransSystems; the Long Beach Airport; Coca Cola; the Department of Parks, Recreation and Marine; the Department of Environmental Services; Fred Hall Fishing Shows; Long Beach Junior Chamber of Commerce; Southern California Tuna Club; the Conservation Corps; the Aquarium of the Pacific; and Supervisor Don Knabe; and the not to be forgotten media sponsors: the *Grunion* and the *Press Telegram*. He discussed that they were able to increase media coverage and increased the direct economic impact to Long Beach. Mr. Pook said that over 12,000 people of all ages participated in Sea Festival

events and it is estimated that another 260,000 were spectators. He described the Sea Festival's various events. Mr. Pook said that International City Racing now handles the day-to-day work of the Sea Festival. He provided copies of the Sea Festival report to the Commissioners and showed a brief video.

Mr. John Parks said that 2008 was also an exciting year for International City Racing with the Marathon and the Belmont Shore Christmas Parade. He said it was an honor to be invited to help with the Sea Festival, which was a great opportunity to work with the Department of Parks, Recreation and Marine.

Mr. Pook said that they would continue to build on this strategic relationship with the Department of Parks, Recreation and Marine. This is a huge program and as long as these programs can continue and move into the center, north and west parts of the city, there is a basic moral responsibility to get these kids out.

Commissioner Saltzgaver asked the status of the negotiations with AVP?

Mr. Pook responded that they are waiting to hear when they would like to come back. They have suggested sometime in late September and we would like them to come back in July so Long Beach can get good media coverage.

Commissioner Saltzgaver asked how much money Sea Festival gave to the City this year.

Mr. Pook responded that just under \$42,000 was given.

Commissioner Saltzgaver asked that they publicize this number.

President Satariano said that we were contacted this week by the California Park and Recreation Society that the Department has been given an award for Sea Festival's Economic Impact.

Mr. Hester stated that he would like to also recognize Diane Wiley because Partners of Parks is very much a part of the Sea Festival.

V. COMMISSION ACTION ITEMS

#08-1201

Recommendation to authorize the Director or his or her management designee to execute the Personal Services and Instruction Agreements and amend Attachment "A" of the agreements as needed.

President Satariano stated that there are no Personal Services and Instruction Agreements this month.

#08-1202

Recommendation to authorize the Director to execute a Permit with Long Beach Little League, Inc., for the use of City-owned property located at 4519 E. Stearns Street, currently leased to the Association for Retarded Citizens – Long Beach, Inc., a California non-profit corporation.

Mr. Hester said the Department has been working with ARC to free up some of their parking spaces after house for the little league.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Guerra to approve the recommendation. The motion carried unanimously.

VI. PUBLIC HEARING

Recommendation to adopt a resolution and approve the proposed changes for Day Camp, Gymnasium, and Facility Rental for El Dorado Regional Park Shady Grove Picnic Area and make such changes effective January 1, 2009.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to officially open the public hearing. The motion carried unanimously.

President Satariano asked if there was anyone in the audience who wanted to speak regarding the proposed fees. There was no response.

Mr. JC Squires described the proposed fee changes and the Commissioners discussed.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to approve the recommendation. The motion carried unanimously.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to close the public hearing. The motion carried unanimously.

VIII. COMMITTEE STATUS REPORTS

A. EXECUTIVE COMMITTEE
President Satariano, Chair

President Satariano stated that they met and discussed the agenda.

1) 2009 Meeting Locations

President Satariano said that included in the packet was a listing of all the meeting dates for 2009 and asked that the Commissioners recommend meeting locations for a final schedule at the January meeting.

2) Commission Retreat – January 9, from 12:00 noon to 4:00 p.m., located at the offices of Keesal, Young & Logan, 400 Oceangate, Long Beach.

President Satariano said that last year's retreat was very productive and looks forward to this year's retreat. He said they would look for staff to recommend discussion items that day.

Mr. Squires said that he would send out a draft agenda a few days beforehand.

B. FINANCE AND APPEALS COMMITTEE
President Satariano, Chair

President Satariano said that the Committee did not meet but the financial statement was included in the packet.

C. PARK SAFETY COMMITTEE
Commissioner Saltzgaver, Chair

Commissioner Saltzgaver stated that the City Council decided that they wanted to keep the Junior Concert Band and pull back the park rangers.

Lt. Dan Pratt stated that two park rangers have been transferred to Special Events and Filming, which has worked out well. No one lost their job. He said that the fishing derby went well, but it was very crowded.

D. MARKETING AND CUSTOMER SERVICE COMMITTEE
Commissioner Guerra, Chair

Commissioner Guerra said that it was not on the agenda, but Commissioner Sangmeister met with staff.

Commissioner Sangmeister said that they met this morning and went over a number of publications that are being done. She is happy to report that this Department is doing a lot with what they have, in terms of marketing funds.

E. CAPITAL IMPROVEMENT AND INFRASTRUCTURE COMMITTEE
Vice President Waterfield, Chair

Vice President Waterfield stated that the Committee did not meet.

Mr. Eschen said that the bids for Homeland are open and the Seaside Park bids are open, but he has not received the results from either.

F. SPECIAL EVENTS AND RECREATION COMMITTEE
Commissioner Guerra, Chair

Commissioner Guerra said that the Committee met this week and discussed the policy of public access computers at community centers.

VIII. DIRECTOR'S REPORT TO COMMISSION

A. Recommendation to receive and file the Director's Monthly Highlights Report for November 2008.

President Satariano asked for any comments or questions on the monthly report. There were none.

It was moved by Commissioner Saltzgaver and seconded by Commissioner Sangmeister to approve the recommendation. The motion carried unanimously.

IX. CORRESPONDENCE

President Satariano said that they received no correspondence.

X. NEW BUSINESS

A. Partners of Parks Report – Diane Wiley

Ms. Wiley distributed Partners of Parks' inaugural e-newsletter. She also distributed a copy of the profile of Partners of Parks printed in the *Long Beach Business Journal*. She described what they have been doing this past month.

Commissioner Saltzgaver suggested that a link to Partners of Parks be placed on the Department's website.

XI. NEW BUSINESS

President Satariano stated that there was no new business.

XII. COMMENTS

A. AUDIENCE

President Satariano asked for comments from the audience. There were none.

B. STAFF

President Satariano asked for comments from the staff.

Mr. Ramon Arevalo stated that the trees by the marinas would be trimmed by January 1st, due to an issue with the herons and the boat owners.

Mr. Eschen stated that the El Dorado Nature Center stream restoration would be completed before February, before the nesting season.

C. COMMISSIONERS

President Satariano asked for comments from the Commissioners.

Commissioner Saltzgaver stated that the flyer for the CAPRCBM Training on January 24th was included in the packet and he hoped that all the Commissioners could attend. He mentioned the CPRS Conference in Santa Clara in March. He stated that the Livingston Park Tot Lot should be completed in January.

President Satariano thanked Commissioner Saltzgaver for his commitment to this organization.

Commissioner Guerra said that there is no history on the Department's website regarding the Leeway Sailing Center. The way it is worded on the site is misleading. He also had a question come up last week, from a citizen, that we don't have adaptive recreation information in the class guides that are being mailed out. He was wondering how this could be highlighted in the guide or on the website.

Mr. Squires responded that the class guide was shrunk down significantly to handle just fee based programming. The Department intends to have a direct mailing to just the adaptive community to reach them, without spending a lot of money by mailing to the entire city. He said he would have Public Information put a link to that site.

X. NEXT MEETING

President Satariano stated that the next meeting would be held at 9:00 a.m., on Thursday, December 18, 2008, at the El Dorado Park West Community Center, in the Senior Center Library, 2800 Studebaker Road, Long Beach.

XI. ADJOURNMENT

President Satariano adjourned the meeting at 11:12 a.m.

Respectfully submitted,

Robin Black
Executive Assistant to the Director

c: Phil T. Hester, Director of Parks, Recreation and Marine